

Section 3 – Merchandise Labeling Requirements

US Regulations

This is a summary of the most basic legal requirements for labeling in the United States, for the types of merchandise most commonly purchased by Footlocker.com/Eastbay for sales in the United States. This does not address details such as the size or visibility of fonts or labels, or the appropriate places for labels.

The country of origin marking is required on all commodities and must be in accordance with all US Customs regulations. The marking must be legible and conspicuous to the consumer. The country of origin marking must not be obstructed by tags, tickets, or packaging. Any item individually packaged in individual polybags, must have the country of origin labeling on the bag. If the letters USA or similar wording exists on the items' packaging or exterior, the country of origin marking must be comparable in size, so as not to mislead the consumer. The country of origin marking must appear in the following places, for the following commodities:

Footwear

- ◆ The end of the individual sale carton where the SKU label, price tag, or other information is provided

Shirts, Sweaters, Jackets, Tops and Coats

- ◆ A fabric label sewn into the garment at the center of the nape of the neck

Trousers, Shorts, Other Bottoms

- ◆ A fabric label sewn into the waistband of the pants at the center of the back of the waist

Socks, Hosiery

- ◆ On the tag or label on the outside of the pair of socks

Accessories

- ◆ Appearing in the same vicinity as the bar code tickets

Other Commodities

- ◆ Where legible and conspicuous

In addition to country of origin marking, apparel items require the fabric content and care instructions to be visible. All content and care instructions must be in accordance with accepted Federal Trade Commission standards (FTC). Registry Number (RN) must be visible. Any questions related to marking should be addressed to the International Trade Department's Customs Administrator.

Material Safety Data Sheets

Certain consumer chemical products require danger, warning and caution labels for products that are corrosive, explosive, flammable or poisonous. Please send Material Safety Data Sheets (MSDS) with or before your first shipment and include packaging/labeling instructions for individual customer shipments. Must include DOT shipping procedure, individual UN number and packing group. Call (715) 261-9201 with any questions.