



## **FOOT LOCKER OPENS FOURTH STORE IN MALAYSIA CELEBRATING YOUTH AND SNEAKER CULTURE**

**PETALING JAYA (Sept 2019)** — Foot Locker, the leading global destination for speciality athletic-lifestyle footwear, apparel and accessories, celebrates the opening of its Sunway Pyramid, Malaysia property.

Located in Sunway Pyramid, the store boasts dedicated women's and kids areas, combining premium product and elevated in-store presentations, as well as enhanced customer experiences.

With impressive footwear and apparel collections from global brand partners, including Nike, Jordan, adidas, Puma, Fila and Champion, customers can expect immersive experiences and elevated product storytelling. Among the exciting offerings customers will have access to the widest selection of Nike Air Max Plus (TN's) available in market.

To celebrate the opening, Foot Locker hosted an in-store event for local influencers and consumers. Attendees experienced a local DJ performance and Nike customization.

Foot Locker has now launched four stores in Malaysia, the first opened in 1 Utama last November, with additional locations in Sunway Putra, and Central I City Mall last month.

"Sunway Pyramid marks another milestone in our Malaysia journey, where we aim to connect with the sneaker-obsessed youth consumer through all touchpoints, especially with this new store in addition to our existing e-com site and social media channels " said Tomas Petersson, GM and VP, Foot Locker Asia.

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For more information, please contact:

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#### NOTES TO EDITORS:

Foot Locker, Sunway Pyramid store details:  
3, Jalan PJS 11/15, Bandar Sunway,  
47500 Petaling Jaya, Selangor, Malaysia  
10am – 10pm

@footlockermalaysia  
[www.footlocker.my](http://www.footlocker.my)

#### About Foot Locker

Foot Locker is part of Foot Locker, Inc. (NYSE: [FL](#)), a leading global retailer of athletically inspired shoes and apparel. Headquartered in New York City, the company operates approximately 3,175 athletic retail stores in 27 countries, as well as websites and mobile apps, under the brand names Foot Locker, Champs Sports, Eastbay, Kids Foot Locker, Footaction, Lady Foot Locker, Runners Point and Sidestep. With its various marketing channels and experiences across North America, Europe, Asia, Australia and New Zealand, the company's purpose is to inspire and empower youth culture around the world, by fueling a shared passion for self-expression and creating unrivaled experiences at the heart of the sport and sneaker communities.